

Vivian Zhang, *experience designer*

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EDUCATION

Wellesley College

B.A. Computer Science, Architecture
2015 - 2019; GPA: 4.0

Activities: Tupelos A Cappella,
Wellesley Women in Business

Massachusetts Institute of Technology

Cross Registration, Design

SKILLS

Design

Ethnographic Research
Storyboarding
Competitive Analysis
Wireframing
Prototyping
Usability Testing

Tools

Framer.js
Sketch
Photoshop
InVision
Wordpress

Languages

HTML, CSS
JavaScript, jQuery, CoffeeScript
Python
three.js (basic)

INTERESTS

illustration, built environments,
bento box making, breakfast foods

PROJECT EXPERIENCE

MIT Mobile Experience Lab. Experience Designer
Cambridge, MA; summer 2016 - present

Worked with BNP Paribas Cardif to ideate, refine, and test UX/UI of human-centered insurance claims platform features. Represented MIT team at key overseas stakeholder meetings.

Eyewire. Mobile Design Intern
Boston, MA; summer 2016

Spearheaded first mobile concept of Eyewire, a citizen science web game with over 250,000 players. Bridged the needs of gamers and Princeton neuroscientists to transform newest 3D reconstruction methods into engaging mobile gameplay. Developed fully interactive 3D prototype using Framer.js, three.js, and Sketch.

MIT—Marriott Collaboration. Designer
Cambridge, MA; spring 2016

Designed a social networking tangible user interface to revitalize Marriott's loyalty program. Synthesized research, expert interviews, and business goals into final interactive concept. Presented at the 2016 Marriott International Loyalty Summit in Bethesda.

Studio Accord. Freelance Graphic Designer
Beijing, China; 2013-2015

Partnered with one other designer to pitch and manage freelance graphic design projects for 15 clients, achieving over \$25,000 in total revenue. Took numerous brand design projects from brief to brand book. Directed \$2,500 to support social impact design through Worldstudio Foundation.

OTHER EXPERIENCE

Wellesley College Computer Science Dept. Teaching Assistant
Wellesley, MA; spring 2016

Held office hours and graded problem sets for an introductory course in HTML, CSS, and Javascript.